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**KN LeadLogistics Selects Avicon
To Architect and Build the Information Technology
Infrastructure for their World-Wide LeadLogistics Solution**

WALTHAM, Massachusetts – February 17, 2003 – Avicon and KN LeadLogistics (KNLL) today announced jointly that Avicon has been named as the architect and lead systems integrator to develop the Information Technology Infrastructure to support the Kuehne & Nagel LeadLogistics Business, managing multiple third-party logistics (3PL) execution partners in an outsourced environment. KNLL is well underway in deploying the first instantiation of the Lead Logistics Provider (LLP) Information Technology Infrastructure to outsource worldwide global logistics operations for a major telephony and network company.

The LLP IT Infrastructure acts as an intelligent switch between a KNLL customer and its logistics execution partners. This collaborative environment provides the KNLL Business Operations Teams with the necessary visibility into all aspects of delivery order execution, such as shipment and order visibility combined with automatic monitoring of the actual logistics execution against predefined execution plans. The Infrastructure also allows the operations team to plan and manage the transportation execution across the global logistics network using a transportation management system for carrier selection, route planning, load building and optimization.

Avicon CTO Marc Linster says, "KNLL is building a world-class logistics infrastructure that will allow KNLL to rapidly integrate with logistics partners around the globe and support leading-edge, customer-focused logistics and supply chain processes. The LLP implementation currently underway illustrates how KNLL's IT infrastructure creates business advantage in a very short time frame."

"Avicon was selected because of their extensive work in architecting the new outsourced logistics model" says Reinhard Schullerus, Senior Vice President of Supply Chain Solutions at Kuehne & Nagel's headquarter in Switzerland. "Avicon has performed exemplary work on this project, developing the infrastructure and greatly supported successfully bringing on the first trading partners in just six months" said Schullerus.

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About Avicon

Avicon, architects of the new supply chain, designs and implements supply chain strategies and architects the underlying business processes and IT solutions that bring those strategies to life. Avicon's customers

include Exel Logistics, Federal Express Supply Chain Solutions, Hewlett Packard, United Technologies Corporation, Cisco Systems, Nortel Networks, EMC Corporation, NMS Communications, Enterasys Networks, Lucent and Siemens. Headquartered in Waltham, Massachusetts, Avicon is on the web at www.avicon.com.