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Avicon's David Demers Elected to Leadership Position with Supply-Chain Council

Supply Chain Luminary Takes on New Role with Supply-Chain Council

WALTHAM, MA, June 2, 2003 – Avicon, architects of the new supply chain, announced today that its co-founder and Chief Strategy Officer, David Demers has been elected to the Supply-Chain Council-North America Leadership Team. Demers will serve on the newly formed Leadership Team for two years beginning on July 1, 2003.

The Supply-Chain Council-North America Leadership Team is responsible for setting the direction and priorities for the Council's North America chapter. The voting members of the association elected the Leadership Team earlier this spring.

"I am proud to have the opportunity to serve on this new Leadership Team," said Demers. "The Supply Chain Council provides an excellent forum for exchange of information and opinions on supply chain issues."

Dave Demers has over twenty seven years of experience in the transformation of traditional supply chain models into next generation interconnected supply networks that create unique new business value and competitive advantage. Before founding Avicon, Demers co-founded the Performance Resource Group, a supply chain consulting practice that assisted clients in the design of their supply chain strategies to support rapid implementation of change initiatives. Demers directed supply chain strategy design and implementation assignments for industry leaders including Dell Computer, Cisco Systems, Hewlett Packard, Apple, Siemens and many others.

Prior to consulting, Demers' cross-industry experience includes senior management positions at Ore-Ida Foods, a division of H.J. Heinz, M & M/Mars, and Digital Equipment Corporation. During the course of those assignments, he was called upon to lead major transformation initiatives involving redesign of their supply chain strategies on a national and international basis.

Demers holds a Bachelor of Science degree in Business Logistics from Northeastern University and an MBA in Business Logistics from Pennsylvania State University.

The Supply-Chain Council is a global, not-for-profit trade association with membership open to all organizations interested applying and advancing state-of-the-art supply-chain management

systems and practices. The Supply-Chain Council members include Fortune 500 companies from industries worldwide, consulting firms, computer systems and solutions providers, government organizations related associations, and educational institutions. The Council was formed as a grass roots initiative by forward thinking individuals representing companies including AMR Research, Bayer, Compaq Computer, Pittiglio Rabin Todd & McGrath (PRTM), Procter & Gamble, Lockheed Martin, Nortel, Rockwell Semiconductor, and Texas Instruments.

About Avicon

Avicon, architects of the new supply chain, designs and implements supply chain strategies and architects the underlying business processes and IT solutions that bring those strategies to life. Avicon's customers include Hewlett Packard, Cisco Systems, Nortel Networks, EMC Corporation, NMS Communications, Enterasys Networks, Lucent, Siemens, United Technologies Corporation, Kuehne & Nagel, Schenker, Boston Acoustics and Hard Rock Cafe. Headquartered in Waltham, Massachusetts, Avicon is on the web at www.avicon.com.

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